

TUI Marine

 **TUI** Travel PLC



TUI Marine...our brands



Our UNIQUE Position:



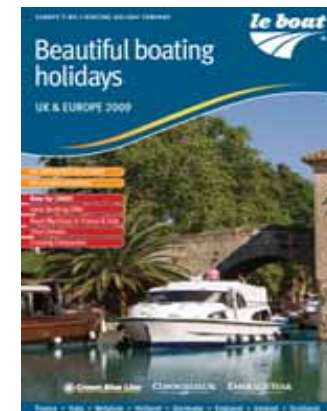
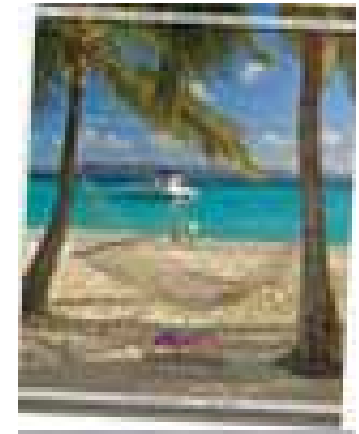
- We are NUMBER ONE, globally in water based holidays:
 - 2,415 yachts and boats
 - Brand leaders:
 - Yachts – The Moorings, Sunsail, Footloose, Club Vass
 - Inland Waterways - Le Boat (Crown Blue Line, Connoisseur & Emerald Star)
 - From novice to expert and budget to ‘high-end’ products
 - Worldwide bases in all of the best sailing grounds
 - Continuous investment in our fleet - we even build boats!



TUI Marine Sales & Marketing Scope



- 2 million brochures across ALL TUI Brands
- 50 websites in 7 different languages
 - 210,000 visitors per month
 - 40 E-News sent per month to 250,000 customers
- Plus Mainstream links attracting millions of new customers
- 325,000 passengers on board each year
- Average hire price per booking = €3000



MARINE

a taste of what's out there!



The Moorings Best Sailing Holidays



The Moorings 5 Star experience

- Celebrating 40 years of experience and outstanding reputation
- The Moorings delivers the best sailing experience
- 99% Customer Satisfaction Rating from over 28 destinations

- **The Moorings product range offers:**
- Bareboat Charter
- Crewed Charter
- Powerboat experience
- Moorings allows customers to choose the largest catamaran fleet in the world!



The Moorings outstanding personalized service guarantees the best, most innovative yachts PLUS delivers the BEST SAILING HOLIDAYS in the world!



Experience Marine...



Sailing with The Moorings



A world of pleasure awaits....

- Mediterranean & Caribbean and Exotic Destinations – 29 worldwide locations!
- A world of Innovation – Boat of Year 2009 TM 43.4
- Flexibility is key with any day turnarounds to suit any source market



The Moorings Crewed Yacht Holidays



- 5 Star all-inclusive PRIVATE luxury cruising
 - Experienced with a Captain and chef at your service 24 hrs.
 - 13 Exotic Locations: BVIs, St. Martin, St. Lucia, Canouan, Belize, Mexico, Bahamas, Tahiti, Tonga, Seychelles, Greece, Italy, Thailand
- ✓ All meals, snacks and beverages
 - ✓ Fully stocked bar
 - ✓ Stereo with CD player
 - ✓ Double staterooms with en suite toilet and shower
 - ✓ Freshwater showers on deck
 - ✓ Housekeeping services
 - ✓ TV with VCR / DVD
 - ✓ Air Conditioning
 - ✓ Snorkeling equipment
 - ✓ Sailboard on request
 - ✓ Kayak
 - ✓ Tube, knee board, water toys and flotation aids
 - ✓ Cellular telephone




The Moorings[®]
Crewed Yacht Holidays

Experience Marine...



The Moorings Power Yacht Holidays



- The Moorings Power allows clients to be at the helm of a custom power yacht.
- With a pilot or without pilot - crewed or charter options : this is customer choice !
- Power Yachts ranging from 37ft to 47ft
- No license needed! – The Power to discover more!
- Amazing locations : BVIs, Bahamas, Mexico, Thailand, Seychelles, Australia

Keep powering!



No licence required



TUI Marine
Sunsail



Sunsail

Worldwide sailing holidays



Sunsail is the world's largest charter sailing company – celebrating 35 years of sailing experience!

- Sunsail is for sailors new and old who want a sailing experience that delivers the best overall value.

Sunsail is the Brand of choice with 28 locations worldwide offering

- Bareboat
- Flotilla
- Sailing Schools (ZERO to HERO!)

Sunsail provides a fleet of quality, well-maintained yachts

If you love sailing and have a passion for new and exciting experiences at best value! SUNSAIL is the perfect choice

**LIVE IT. LOVE IT. BREATH IT. DREAM IT
WE DO**

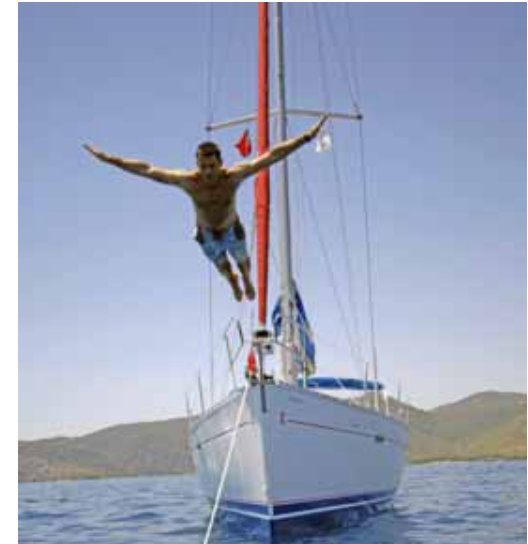


Sunsail Flotilla Holidays

Sailing in good
company!



- Flotillas are the **ultimate in social sailing**, providing the perfect balance between independent sailing and unobtrusive support
- A Flotilla has a max of 12 yachts in its group
- A mix of “like-minded” sailors with the support of a lead boat with a Skipper, Host(ess) and an Engineer at your ready- for any assistance you might need ranging from recommendations of best anchorages to help with your mooring lines at the dock!
- You can join **organised BBQs, cocktail parties, racing or other social events.**
- Dedicated **FAMILY flotillas**
- Explore alone if you wish as there is plenty of free sailing time also!
- Flotillas run throughout our Mediterranean destinations as well as in the BVIs and St.Vincent



LIVE IT. LOVE IT. BREATH IT. DREAM IT – WE DO



Sunsail Clubs



Sunsail Sailing & Family Beach Clubs



Vounaki Beach Club, Ionian Greece

- The perfect family holiday
- Learn, improve & Excel
- Breathtaking Location
- Superb Childcare (4mths-17yrs)
- Unbeatable Sailing & Tuition
- Exceptional Staff
- Great Accommodation & Hospitality



ITS HOT & WINDY MAKE SURE YOU'RE PART OF THE ACTION!

- Exceptional & Exclusive Locations - Greece & Egypt
- World Class Instruction by Male & Female Pro Riders
- **Cutting Edge Kit** fro **Beginners, Improvers & Advanced** windsurfers
- Windsurfing, Club Vass Kids Style
- Specialist Weeks & Events – Diva Weeks...



Experience Marine...
Le Boat Self drive cruising holidays

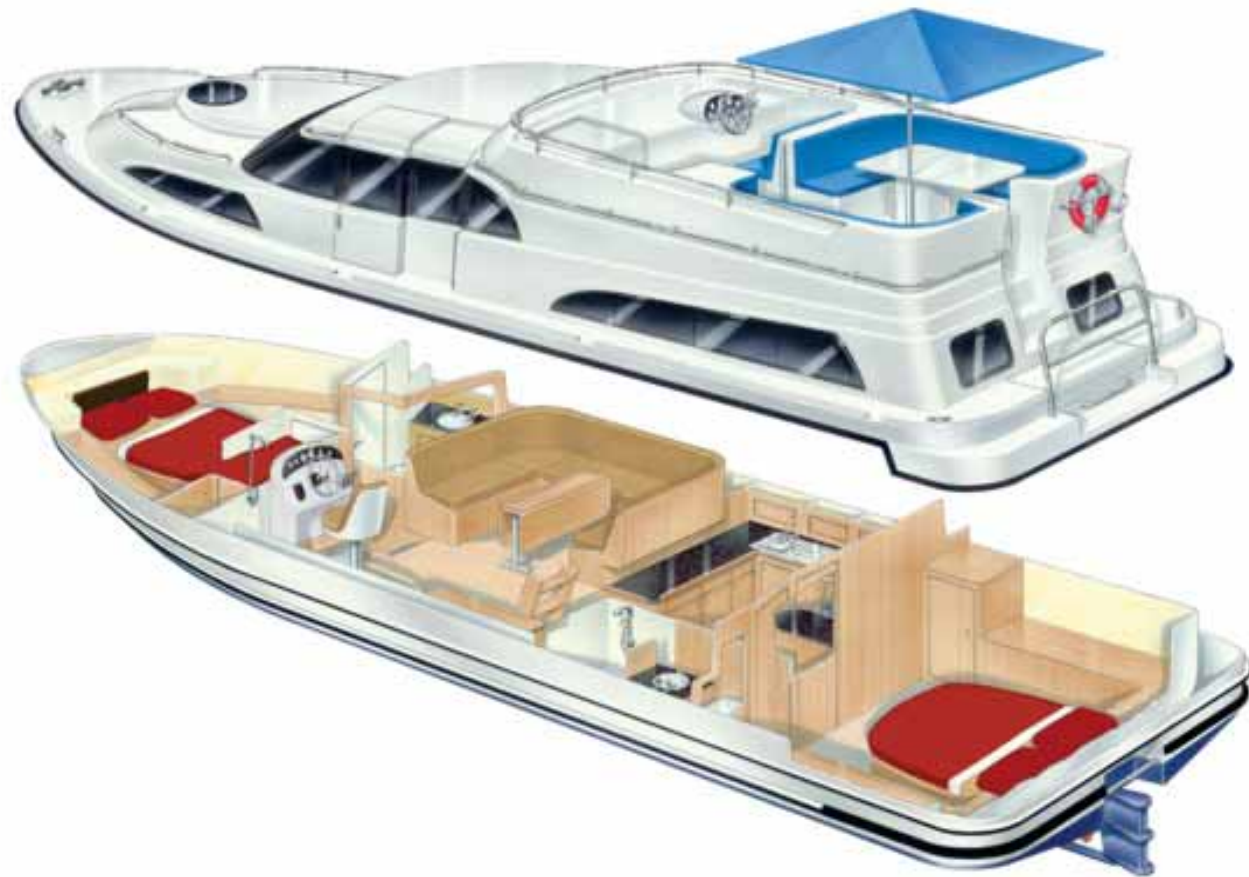




Our Boats

- Over 1200 modern, spacious motor cruisers
- We build, own, operate and maintain our fleet to ensure they are of the highest standards
- Extensive range - any size of group can be comfortably accommodated, from two up to twelve.
- Only 6km per hour – travel at a leisurely pace
- Superbly styled, comfortably equipped and rigorously maintained

- **Is easy!**
- **Our boats are very easy to drive**
- **No experience or license is required**
- **All of your creature comforts are catered for**
- **Navigation and boat handling is very simple**





Destinations

Over 200 cruising routes in 8 Countries

- UK
 - Norfolk Broads
 - The Thames
 - Scotland (Caledonian Canal)
 - Ireland
- France - Canal du Midi, Camargue, Aquitaine, River Lot, Brittany Charente, Burgundy Franche Comte, Burgundy Canal du Nivernais, Loire Valley & Alsace
- Holland
- Belgium
- Germany
- Italy



What the Holiday offers:

Your own placeat your own pace!

- Opportunity to do 'something different'
- Soak up the cultural and culinary delights of a new region
- Relaxation & quality time with friends & family
- Experience delights of local cuisine & wines
- Enjoy fantastic scenery – away from the tourists and off the beaten track
- Indulge your hobbies – golf, fishing,

Thank you

 **TUI** Travel PLC

